



18 + 20
FEB 2025

Halls 11 & 12
IMPACT Exhibition & Convention Center
Bangkok, Thailand

 cems-apparelsourcing.com



TEXTILE
Series of
Exhibitions
Bangladesh · Brazil · Morocco
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Focus on Thailand, the Heart of Asia –
Your Gateway to Apparel Sourcing in
Asia

2nd Asian International Apparel Sourcing Show 2025

A Premier Global Apparel Sourcing Platform in the Heart of Asia, featuring Apparel Manufacturers & Suppliers from all Asian Apparel producing Nations

Event Date	: 18 – 20 February 2025
Time	: 10:00 am to 6:00 pm
Location	: IMPACT Exhibition Center, Bangkok - Thailand
Frequency	: Annual
Open to	: Professional Business / Trade Visitors upon free Registration
Official Website(s)	: www.asia-apparelsourcing.com , www.asia-sourcing.com www.cems-textileseries.com

Concurrent Exhibition:

2nd Asian International Yarn & Fabric Sourcing Show 2025

www.asia-textilesourcing.com

7 Reasons to participate in the 2nd Asian Int'l Apparel Sourcing Show 2025



1. **Market Access and Business Expansion:** The 2nd Asian International Apparel Sourcing Show 2025 provides a platform for manufacturers to showcase their products, materials, and technologies to a global audience. This expo attracts industry professionals, Global buyers, and stakeholders, offering an excellent opportunity to expand market reach and explore new business opportunities. Participating in the 2nd Asian International Apparel Sourcing Show 2025 allows companies to explore opportunities for market expansion, distribution channels, and partnerships within the region and beyond.



2. **Unparalleled Networking Opportunities:** The expo serves as a networking hub in the Heart of Asia (Bangkok, Thailand) where manufacturers can connect with potential clients, suppliers, distributors, and industry experts. Networking can lead to business development, collaborations, cross-border partnerships, and valuable insights into market trends and innovations.
3. **Brand Visibility, Reputation, and Recognition:** Being part of a prestigious international expo like 2nd Asian International Apparel Sourcing Show 2025, manufacturers can enhance their company's reputation, brand visibility, and recognition on a global scale. Exhibiting at such a prestigious event demonstrates a company's commitment to innovation, quality, and leadership in the Apparel manufacturing sector, which can positively impact its brand image and credibility, which attract potential customers and business partners.
4. **Facilitating Trade Relations:** The Expo will play a crucial role in fostering trade relations between Asian Apparel manufacturing nations and the rest of the world by bringing together participants from diverse backgrounds. The Expo will help strengthen economic ties and promote cross-border collaboration in the Global Apparel Sourcing industry.
5. **Strategic Location:** Bangkok, as the host city, serves as a gateway to the rapidly growing Textile and Apparel manufacturing markets of South & Southeast Asia, and beyond. With its robust infrastructure, strategic location, and business-friendly environment, Bangkok provides the ideal backdrop in Asia for fostering international partnerships, driving innovation, and facilitating trade relations.
6. **Showcasing Products and Services:** Exhibiting at the 2nd Asian International Apparel Sourcing Show 2025 provides a platform to showcase products, services, and capabilities to a targeted audience. This exposure can help companies increase brand visibility, generate leads, and attract potential customers who are specifically interested in Apparel Sourcing from Asia.

7. **One-Stop Sourcing Platform:** By bringing together Apparel manufacturers and suppliers from across Asia, the Expo will serve as a one-stop sourcing platform for Regional and Global buyers in the Heart of Asia - Bangkok, Thailand, solidifying its position as a global hub and a preferred destination for Apparel Sourcing in Asia by converging Asian manufacturers and Global buyers in one place. By visiting this Expo, buyers will be able to explore a wide range of apparel products, latest fashion and trends, materials, compare products, and find the best deals without having to travel to multiple countries.

Event Profile

As the global epicenter of Fashion and Apparel manufacturing continues to pivot towards Asia, Thailand emerges as the perfect nexus for Apparel manufacturers from Asian nations and Global Sourcing buyers to converge. This landmark event promises to redefine the landscape of Apparel sourcing and production in the region.

CEMS-Global USA's 2nd Asian International Apparel Sourcing Show 2025 aims to deepen connections, foster collaborations, and showcase the rich diversity of the Asian fashion ecosystem. The Show aims to bring together apparel manufacturers from across the Asian continent, showcasing the diverse and vibrant industry that drives fashion production in the region. As the premier sourcing event, it provides a platform for buyers and suppliers to connect, fostering trade relationships and facilitating the growth of the apparel industry in Asia.

Set against the vibrant backdrop of Bangkok, Thailand, a global business hub renowned for its dynamism and connectivity and a gateway to the rapidly growing Textile and Apparel manufacturing markets of South & Southeast Asia, and beyond; this Expo promises to be an immersive experience like no other. Bangkok's strategic location in Asia, coupled with its world-class infrastructure and hospitality, makes it the perfect host city for such a prestigious event for fostering international partnerships, driving innovation, and facilitating trade relations between manufacturers, buyers, investors, and industry professionals.

This Expo is a part of CEMS-Global USA's [Textile Series of Exhibitions](#) and Apparel Sourcing Series of Exhibitions held in Asia and Latin America (Brazil and Thailand).

CEMS Global USA is a renowned Multinational organizer of B2B Trade Exhibitions that span across various industries and 4 continents, and one of its notable series focuses on the Textile sector. This series of exhibitions serves as a vital platform for Global Manufacturers of the textile and apparel sector to come together, tap highly potential markets, and showcase the latest trends, products, and technologies.

One of the highlights of CEMS Global USA's Textile Series is its commitment to showcasing innovation and sustainability. As the textile and apparel industry evolves to meet the demands of an ever-changing world, these exhibitions provide a platform for Manufacturers to showcase their cutting-edge technologies, sustainable practices, and eco-friendly materials.

The expo features participation from all major Asian apparel manufacturing nations showcasing a wide range of apparels, and related products, providing comprehensive participation from the apparel industry in Asia. This allows buyers to access a wide range of products and suppliers in one location.

This Expo will serve as a premier networking hub in Asia for Global Apparel Sourcing and a crucial role in fostering trade relations between Asian countries and the rest of the world. By bringing together participants from diverse backgrounds, it helps strengthen economic ties and promotes cross-border collaboration in the apparel manufacturing and sourcing industry.

The 2nd Asian International Apparel Sourcing Show promises to be a dynamic and engaging platform for the Apparel Manufacturing and Sourcing industry professionals and all stakeholders, to explore opportunities, expand their networks, and stay at the forefront of the rapidly evolving apparel market in Asia.

So whether you are a designer, retailer, manufacturer, or Sourcing buyer seeking to forge new partnerships, the 2nd Asian International Apparel Sourcing Show 2025 will offer a plethora of opportunities to connect, collaborate, and catalyze growth.

Why Thailand?



Centralized Access to Asian Markets: Thailand is the 2nd largest economy in Southeast Asia. Bangkok's strategic location in the heart of Asia makes it an ideal venue for an international sourcing expo showcasing Dyestuff and Chemical manufacturers from across the continent. It provides convenient access to major Dyes and Chemical manufacturing countries such as China, India, Thailand, Taiwan, and South Korea; making it convenient for regional exhibitors to participate and international attendees to tap into

the diverse manufacturing capabilities of the Asian Dyestuff and Chemical producing nations.

Strategic Location: Nestled in the heart of Asia, Thailand serves as an ideal and convenient hub in Asia for Global Dyestuff and Chemical sourcing. Boasting a robust infrastructure, strategic geographic positioning, and a thriving business environment, Bangkok offers unparalleled accessibility and Global connectivity to Regional & Worldwide buyers and industry stakeholders to conveniently visit Thailand, leading to new business opportunities, cross-border trade development, collaborations, and partnerships.

Asia's Dominance in Dyestuff and Chemical Manufacturing: Asia has long been a hub for Dyestuff and Chemical Manufacturing. Thailand serves as a strategic hub for the regional Dyestuff and Chemical industry due to its central location within the Asia-Pacific region. Hosting a sourcing exhibition in Thailand would attract key players from across the region and global buyers.

Networking Opportunities: Sourcing exhibitions provide excellent networking opportunities for industry professionals, including manufacturers, suppliers, buyers, researchers, experts, and entrepreneurs. By hosting such an event in Thailand, Regional and Global Sourcing buyers can connect with Asian manufacturers and suppliers, fostering business development, cross-border collaborations, and partnerships.

Access to Emerging Markets: The Expo's location in Bangkok grants exhibitors, buyers, and attendees, unparalleled access to some of the world's fastest-growing economies, and

beyond. These emerging markets present immense opportunities for expansion, making the Expo a prime destination for industry players seeking to capitalize on new growth frontiers.

Tourism and Cultural Appeal: Bangkok offers a vibrant cultural experience and is a popular tourist destination, attracting visitors from around the world. Its rich heritage and world-famous hospitality make it an attractive destination for international visitors. Attendees can experience the city's unique blend of traditional and modern influences, explore its vibrant markets, indulge in its delicious cuisine, and enjoy its bustling nightlife. By combining business with leisure, the expo in Bangkok would not only offer attendees a memorable and rewarding experience, but also encourage greater participation, and engagement thus enhancing the overall experience of the event.



Infrastructure and Facilities: Bangkok boasts world-class infrastructure and exhibition facilities, including the [IMPACT Exhibition and Convention Center](#). IMPACT offers modern amenities, ample exhibition space, and efficient logistics support, ensuring a seamless experience for exhibitors and attendees alike.

Profile of Exhibits

All kinds of Woven and Knitted Apparels, Men's wear, Women's wear, Formal Wear, Business wear, Downs wear, Denim Wear, Casual wear, Activewear-Woven & Knits, Hi- Fashion designer labels, Babies & Children's wear (Boys & Girls), Lingerie & Under Garments, Original Design Manufacturing (ODM), Contract manufacturing, Private Labels, Buttons, Ribbons, Velcro Zipper and Buckles, Lining Labels and Tags, Media and Publications, Support services

Profile of Visitors

2nd Asian International Apparel Sourcing Show 2025 will facilitate business interactions between Asian apparel manufacturers and sourcing buyers, providing a great opportunity for regional and global buyers to see the latest developments in textile technologies, apparel trends, fashion, sustainable practices, eco-friendly materials and connect directly face-to-face with manufacturers, negotiate deals, and explore new business partnerships.

Attendees will consist of Textile and apparel sourcing professionals, Fashion brands and retailers, Retailers and Merchandisers, Apparel Manufacturers and Suppliers, Sourcing Agents and Buying Houses, Fashion Designers and Stylists, Importers, exporters, and wholesalers, Textile and Material suppliers, Designers and product developers, Textile manufacturers and suppliers, Industry associations and trade bodies, Logistics and Supply Chain Professionals, Government representatives and policymakers

About the Organizer

CEMS-Global USA, based in New York, is a Multinational Exhibition & Convention Organizer, with operations across 4 continents. Established in 1992, CEMS-Global, in this span of over 30 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. CEMS-Global also assists Trade Associations, Governments, and businesses as an International Trade & Export

Development Agency in international markets, including market research, export strategy development, partner identification, and trade promotion.

Through its B2B exhibitions, CEMS Global creates opportunities for businesses to explore new markets, forge partnerships, and stay updated on industry trends and innovations. With its extensive experience and network, CEMS Global plays a vital role in driving economic growth and development in the regions where it operates.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, the Chambers of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, several Industry sectors and boosted International Trade & Development in many countries.

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